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#### **FOR IMMEDIATE RELEASE**

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### **LifePoint Informatics launches integrated e-Prescribing with H2H Digital Rx™**

**Midland Park, NJ:** April 27, 2009 – LifePoint Informatics announced today that it has finalized an agreement with Wixom, Michigan based H2H Solutions to provide its thousands of physician clients across the country with access to the state of the art e-Prescribing Digital Rx™ product.

LifePoint's mission is to assist and enable healthcare systems, hospitals and physician groups to offer convenient, timely and interactive results to electronic medical record systems, and receive pre-validated electronic orders from their physician clients to satisfy the physician's need to save time and improve patient satisfaction. LifePoint considered a number of potential partners relative to adding electronic prescribing to its portal, and after an extensive review, choose to closely integrate H2H Digital Rx.

“Digital Rx will provide any LifePoint client with access to cutting edge services that includes integration with SureScripts® for real-time determination of prescription drug benefits, access to formularies covering over 200,000,000 privately insured lives across the country, as well as access to patient's medication histories, regardless of where their prescriptions were issued” according to Milan Popovich, Chief Marketing Officer for H2H Solutions. “In addition, Digital Rx provides physicians with the ability to send their electronically prepared prescriptions to virtually any pharmacy in the country with the click of their mouse.”

Digital Rx is delivered in an ASP model, and fits seamlessly into the LifePoint InfoHub, requiring only Internet access and appropriate authorizations/passwords for physician use. The system will provide physicians with decision support notifications pertaining to any potentially negative drug-drug, drug-food, or drug-allergy warnings that could affect their patients; all of which are designed to improve patient care, and delivers legible electronic prescriptions to pharmacists,



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thereby eliminating the potential complications associated with illegible handwriting that have occurred in the past.

H2H and LifePoint have closely integrated Digital Rx into the LifePoint InfoHub in order to insure that information resident on the practice management system, or EMR application, can be passed seamlessly back and forth between the two platforms. “Providers will never be asked to perform double entry of data as the result of the new partnership” according to Jack Redding, LifePoint President. “Physicians will be able to access Digital Rx capabilities through their existing InfoPortal connectivity with minimal disruption to their practices, and will begin to enjoy the benefits of electronic prescribing almost immediately, without having to acquire any new hardware or software in order to do so.”

#### About LifePoint Informatics:

LifePoint offers several physician connectivity systems exclusively to the healthcare industry across the US and Canada. LifePoint’s Healthcare Integration Experts provide a complete turnkey suite of healthcare IT connectivity products. Our lab-focused LifePoint.Web helps hospital-based and commercial labs enhance their brands and reputation and decrease bad debt, delivery costs, medical errors and compliance risks associated with traditional paper based systems. We help them win accounts, retain clients, reduce medical errors and improve client service. All of our solutions may be private-labeled and are available in a variety of models including web-based, windows based, ASP, and lab-hosted. Visit [www.lifepoint.com](http://www.lifepoint.com) to learn more about LifePoint.

#### About H2H Solutions:

H2H Solutions, Inc., headquartered in Wixom, MI, has been providing IT resources, consulting services, and state of the art health care IT products to large national payers since 2000. H2H employs over 190 health care professionals, and is supporting clients in over 20 states. H2H is a Certified Minority Owned company, and was named by INC. Magazine as being the 113<sup>th</sup> fastest growing privately held company in the United States in 2006. H2H has expanded its client base to include many BCBS affiliates, as well as numerous Medicaid Managed Care health plan clients across the country. Learn more about H2H at [www.h2hsolutions.com](http://www.h2hsolutions.com).